

Citi Foundation Grant

Organization's General Information

Organization TAX ID Number - 59-1216107

Organization Name – Broward College Foundation, Inc.

Organization legal name – Broward College Foundation, Inc.

DBA or AKA – Broward Community College Foundation, Inc.

Street address/Mailing Address – 110 East Broward Blvd., Suite 750

City - Fort Lauderdale

State - FL

Postal code – 33301

Country – United States of America

Web Address - www.broward.edu/foundation

Primary contact –

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Mission and Goals

The mission of the Broward College Foundation is to support the college by providing advocacy, community awareness, and financial support to the college, its students, faculty, and staff. Led by its Board of Directors, the Foundation raises funds, conducts programs and practices stewardship that increases the effectiveness of the college in meeting community, student, faculty, and staff needs. Like most missions, success is not achieved in a single moment, but with a sustained effort, careful planning and passionate commitment. In making that effort, the foundation focuses on four primary objectives:

- Raise funds for scholarships that increase access to a college education for full and part-time, deserving and qualified students.
- Raise funds to fortify a range of academic programs that improve the educational experience of students and provide cultural opportunities for the community.
- Raise funds that recognize and retain talented and distinguished professors through programs such as the Endowed Teaching Chair and the Will and Jo Holcombe Institute for Teaching and Learning Excellence.
- Raise awareness within the community of the mission and role of Broward College and to provide opportunities to support that mission.

Annual Operating Budget – 7,000,000

Previous Funding – N/A

PROPOSAL

Focus Area for Project/Program – Community Development

Community Reinvestment Act (CRA) – Community Development (Affordable Housing, Economic Development/Revitalization, Community Facilities, Capacity Building and Technical Assistance): 91 (ENTER WHOLE NUMBER OF % SERVED THAT ARE LOW TO MODERATE INCOME)

Project/Program Title – Broward County Green Workforce Innovation Project

Purpose - In March 2009, Broward County's economic development arm, the Broward Alliance, created the Green Workforce Think Tank to develop plans for a green energy initiative and to develop a system to create and enhance a green technology workforce in Broward County. Members of the group include representatives from the workforce development system, private industry, higher education, K-12 school district, county and city governments, and community based partners. One of the members of the Green Workforce Think Tank, Dr. Deborah Hopkins from Broward College, is also a member of the Florida Department of Education's (FLDOE) Green Workforce Committee, whose tasked with "greening the curriculum" across career and technical education courses. This proposal will seek to develop a strategy that will nurture the development and growth of an Energy Efficiency/Renewable Energy Industry in Broward County. The Citi Foundation funds will be used to hire a project director to conduct a research study that includes a needs assessment and an asset inventory of the local Broward County green industry and workforce. This study will encompass a review of the local green business industry, green workforce training and education programs, and local governing and zoning ordinances. If awarded, this project is eligible for match funding through the State of Florida's matching gift program. These leveraged funds will be utilized to implement the project's final recommendations beyond the grant contract period. According to the 2008 American Community Survey 1,751,234 people live in Broward County, of which 88,597 are currently unemployed. Broward County's HUD area median income is \$65,400. In Broward County, an individual is considered "low- to moderate" income if he/she earns less than \$42,850 annually. Ninety-one (91) % of Broward's community college independent students have an adjusted gross income below \$40,000. This proposal will have an impact on the 40,000 adults currently enrolled in technical centers and community colleges in Broward County by enhancing the training and curriculum needed for these individuals to enter the green workforce.

Community Need – Like most of the nation, the effects of the recession on Broward County includes high unemployment and foreclosure rates. The current unemployment rate in Broward County is 8.8%. According to RealtyTrac data for June 2009, Broward County has the highest rate of foreclosures in Florida, with one out of every 70 homes in foreclosure action. The current economic downturn has galvanized federal policymakers to enact a \$787 billion stimulus package to spur the creation of jobs – estimated to generate a half-million green jobs in the next few years. In particular, it is estimated that 123,756 jobs will be created in the state of Florida. There is a need for states, counties

and municipalities to leverage these federal incentives in order to be successful in generating green jobs locally. Workforce Florida, Inc. defines a “green job” as follows: “A green job increases the conservation and sustainability of natural resources for the benefit of Floridians. This includes jobs that reduce energy usage or lower carbon emissions, and protect Florida’s natural resources. Green jobs should provide worker-friendly conditions, pay a living wage and offer opportunities for continued skill training and career growth.” Training and education programs, that will result from this study, will incorporate “green” technology into the curriculum to create a highly skilled green workforce. This 21st century training will provide the necessary tools for low- to moderate-income individuals to enter the green workforce.

Implementation Plan:

The grantee will hire a qualified Project Director by October 31, 2009. The Project Director will create a study framework to identify an Energy Efficiency/Renewable Energy Industry in Broward County, existing green training, and model green curriculum. The grantee will hire consultants who are knowledgeable about the local green industry and workforce by November 15, 2009. The consultants will provide guidance and assistance to the Project Director. Research materials including a needs assessment and asset inventory will be created by the Project Director. The research study materials, to be completed by November 30, 2009, will assess the local green industry and workforce in Broward County. The Project director will identify, survey, and conduct focus groups for businesses in the community by December 31, 2009. This will result in businesses providing critical information to the creation of “green jobs” in the community. By January 15, 2010, the project director will identify training and collaborative partners for “greening the curriculum.” This will result in recommendations for “greening the curriculum” for workforce training. An assessment of existing and local governing and zoning ordinances will be conducted by the Project Director. This assessment, to be completed by January 31, 2010, will create a catalogue of ordinances that present barriers to expansion of energy efficiency practices. The Project Director will identify projects and conduct financial costs data collection with local contractors by February 28, 2010. As a result of the data collection, costs related to implementing Energy Efficiency/Renewable Energy projects will be identified. As a result of the data collection, costs related to implementing Energy Efficiency/Renewable Energy projects will be identified. A white paper will be written and disseminated by the Project Director by March 31, 2010. The report created will delineate a framework for green training and job development.

Start date of Project - 10/1/2009

End date of Project - 3/31/2010

Anticipated Project/Program Results – A local demand for “green jobs” that provide a living wage will be created for low to moderate income workers in response to the greening of existing and new buildings and residential homes. Ultimately, the white paper will include recommendations for: 1) greening the training curriculum across the education continuum based on significant employer input; 2) project focus areas; and 3)

local governing and zoning ordinances. Education and training efforts will be modified to incorporate “green” technology and develop career pathways for workers. Project focus areas will be identified that provide Energy Efficiency/Renewable Energy technology to local businesses and residential homes. Local governing and zoning ordinances will be assessed that encourage local “green” technology practices. The white paper outlining the “green workforce” will be presented at Earth Day on April 22, 2010.

Number served – 40,000

Overall Project/Program Budget – \$50,000

Amount Requested – \$50,000

Contingency Plan – If full funding is not received the scope of the project and the number of businesses surveyed will be scaled down as appropriate.

Audit information –

- For what year is your most recent, completed audit? December 2008
- In this audit, what were revenues reported? 60,439,592
- In this audit, what were expenses reported? 5,584,494
- In this audit, what were net assets for your organization? 59,548,304
- In this audit, what were liabilities for your organization? 891,288
- Please provide an explanation if your organization has negative liabilities, if revenues do not exceed expenses, and or if there are any legal or fiduciary issues highlighted in the auditor’s notes. N/A

City Served by the Project/Program – Fort Lauderdale

State Served by the Project/Program - Florida

MSA Code – 22744

County Served by the Project/Program – Broward County

Congressional District -
20

Ethnicity Served by Project/Program – All (not specified by ethnicity)

Gender Served by Project/Program – General population

Population Served by the Project/Program – General population

Citi Volunteers – 3

Citi Employee/Board Member Involvement – N/A

Citi Financial Education Curriculum –N/A

Citi Inviter Name – Ramon L. Rodriguez

Citi Inviter E-mail – ramon.l.rodriguez@citi.com

Citi Inviter Region –South

COMPLIANCE

Group Exemption – N/A

Fiscal Sponsorship - No

Supporting Organization – N/A

Public Schools and School Districts –

<http://nces.ed.gov/collegenavigator/?q=Broward+College&s=FL&zc=33301&zd=0&of=3&id=132709>

Required documents

The following required documents must be attached to your application:

- 1) Project budget
- 2) Board of Directors and Organization's Senior Staff List
- 3) Organization's Most Recent Audited Financial Statements
- 4) Copy of Cancelled Check or verification of a depository account
- 5) Group Exemption **N/A**
- 6) Public School
- 7) Fiscal Sponsorship Agreement **N/A**

Detailed Project Budget

Please provide a detailed description of how you intend to use the funding provided by the Citi Foundation and how this compares with the overall funding for this program. Please note that you need to show the expense breakdown for Citi Foundation funding ONLY, even though other funders may finance this project. If you require additional lines, please select "Insert-Row" from the menu bar.

Provide a detailed description of <u>Citi Foundation</u> funding and <u>total</u> program funding.			
	<u>Description</u>	<u>Citi Foundation Breakdown</u>	<u>Total Program Funding</u>
<u>Expenses:</u>			
Salaries	Project Director - 100% of \$35,000 FTE	\$ 40,000.00	\$ 40,000.00
Rent	Consultants (2 @ \$2,500)	\$	\$
Program Materials	Green materials including books, curriculum and training materials	\$ 1,254.00	\$ 1,254.00
Supplies	Printing, postage, photocopying and office supplies	\$ 2,000.00	\$ 2,000.00
Cell phone (\$50 per month x 6 months)		\$ 300.00	\$ 300.00
Staff Travel	Local mileage = \$0.445/per mile x approx. 100 miles per week x 28 weeks	\$ 1,246.00	\$ 1,246.00
Technology	Web Survey Subscription (i.e. Survey Monkey)	\$ 200.00	\$ 200.00
Indirect Costs	10% of total award	\$ 5,000.00	\$ 5,000.00
Expenses (Citi Foundation total) The column on the left should match the amount requested from the Citi Foundation. The column on the right should match your total project budget amount.		\$ 50,000.00	\$ 50,000.00

If other funders will finance this project, please provide their information below		
<u>Funder</u>	<u>Amount Requested</u>	<u>Amount Secured</u>
Citi Foundation	\$ 50,000.00	
Funder 2		
Funder 3		
Funder 4		
Funder 5		
<u>Total Project Funding</u>	\$ 50,000.00	\$ -
Total Project Expenses		\$ 50,000.00